



living in the town of walkerville

A strategic plan for the Town of Walkerville



The Town of Walkerville acknowledges the Kaurna people as the traditional custodians of this land, and respects their spiritual relationship with their country.

In preparing this strategic plan, we recognise the many generations of stewardship the Kaurna people have provided to this land, and respect that their cultural heritage and beliefs are as important today as they were for their ancestors.

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We live and share a connection
to nature and community.

We believe in fostering a lively and
diverse culture and celebrating our
history and identity.

We are about creating a forward
thinking, economically successful and
environmentally responsible society.

We are adaptive and responsive to
current and future generations.

from the mayor

Living In the Town of Walkerville: A strategic plan for the Town of Walkerville anticipates an exciting, bold and shared journey for current and future generations.



Central to this strategic plan are the objectives outlined in *A connected community: The Town of Walkerville urban master plan* which provides a vision and direction for the development of the Town of Walkerville for the next 30 to 50 years.

Following extensive community consultation, the urban master plan was endorsed by Walkerville Council as a planning document in 2010.

As part of that consultative process, people gave us valuable feedback and insight on maximising the social, cultural and economic potential of their community.

We listened when the community asked us to:

- progress the urban character of the Town, while recognising and respecting its unique history and culture
- provide greater pedestrian movement and safety
- stimulate and encourage retail and economic growth
- offer flexible public spaces for exhibitions, special events, displays, art, outdoor performances and sports.

And we listened when the community told us they wanted a sustainable urban environment and the opportunity to have a voice and influence decisions around future development.

Within the context of the urban master plan and with what we learned from the community *Living in the Town of Walkerville* was born.

We are confident that this plan is deliverable, authentic and responsive to the shared interests of the residents, traders, community groups, students and visitors to the Town of Walkerville.

As both a long-time resident, and as Mayor, I am committed to supporting the generous community spirit that has shaped this document and which contributes so much to what makes our Town such a special and cherished place for everyone.

Mayor Heather Wright



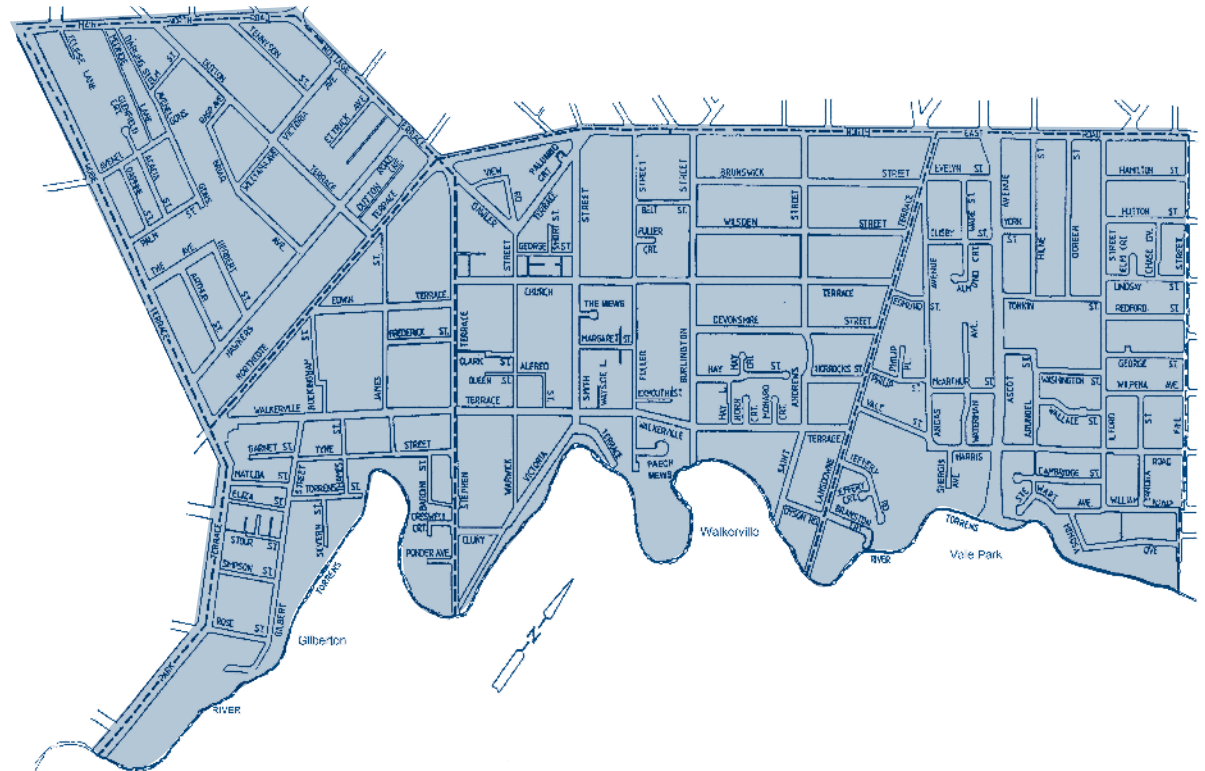
about walkerville

The Town of Walkerville is located at the north-eastern fringe of the Adelaide CBD. Its borders are defined by the River Torrens, the Adelaide Parklands and residential suburbs to the north and north-east.

Consisting of the suburbs of Medindie, Gilberton, Walkerville and Vale Park, the Town of Walkerville has the distinctive position of being the smallest council within the metropolitan area of Adelaide, covering an area of just 3.5 square kilometres.

The relatively small size of the Town of Walkerville and its population, reinforces the need to embrace this unique community scale and provide an adaptive and responsive strategic direction that reflects the needs and aspirations of the community as a whole.

With a population of slightly more than 7000 people, the cultural richness in the community presents an exciting opportunity for the next chapter in Walkerville's history, building upon the contribution by community and leaders in Walkerville since its proclamation in July 1855.





community engagement

Living in the Town of Walkerville offers a vision and direction for the future.

This vision has been guided by the aspirations and needs of its current and future communities. As such, the role of the community has been central to the process and includes:

- participation of Council's elected members in a two-day strategic planning workshop in February 2011, led by place-making and urban design professionals.
- study tour undertaken by Council's elected members to Melbourne (May 2011), to develop a more informed understanding of place-making principles and strategies to be reflected in the strategic plan and annual business plans
- feedback from community groups
- consultation through social media including twitter, facebook and youtube
- hosting three themed community forums moderated by newfocus Pty Ltd to gain an in-depth understanding of community needs, perceptions and expectations around the draft strategic plan
- concluding the community forums with a public event featuring an expert panel discussion and the screening of a specially commissioned video capturing the progress of the forums as well as 'vox pop' commentary from participants
- commissioning newfocus Pty Ltd to prepare a detailed research report into the findings and methodology undertaken in the forums
- commissioning a suite of videos to document and complement all the forums and the engagement process undertaken by Council and newfocus Pty Ltd
- ensuring that all documentation and video content produced in relation to the forums was available online from the Council's website.



the framework

The strategic plan is focused on three central goals:

- a lively, local culture
- an economically successful community
- sensitive environments and development.

These three goals, or themes, are supported by their own objectives and desired outcomes which are outlined in the following pages.

Objectives

Objectives describe the mechanism or activity required to achieve the vision of the plan.

For example: an objective related to achieving a lively, local cultural is to 'encourage community involvement'.

Related objectives

For the sake of clarity we have clearly defined the themes and objectives, yet it is understood that in reality there will be overlap between themes and objectives and each contributes and has an impact on the other.

Desired outcomes

Designed to act as targets and measures for each objective, desired outcomes assist Council and community to track progress and better understand the relationship between the objectives and desired outcomes.





the objectives

Community involvement

Encourage active community involvement in events, activities and places.

Diverse culture

Promote and support diverse cultural values, heritage and identity.

Active centre

Create an active, well-connected Town Centre.

Mixed-use development

Identify and develop mixed-use opportunities along Main North Road and North East Road.

Linear Park

Create a safe, well planned and bio-diverse Linear Park that allows for recreation along the river.

Sensitive development

Development in balance with the natural environment.

Connections

Create accessible, useable and connected open spaces and streets.



a lively local culture

As a culturally rich and diverse community, the Town of Walkerville continues to evolve.

Our cultural and social diversity combined with the Town's history, cultural heritage and natural assets creates a solid foundation on which to build a dynamic, sustainable and inclusive future.

This rich diversity is expressed in the fabric of the Town and its people. It gives us a strong sense of who we are and our place in the world.

The compact and well-defined character of the Town is often seen as a constraint; however its small scale has the potential to be its greatest strength. New cultures, activities and ways of thinking can be rapidly absorbed. In effect, the Town's scale allows small changes to have big impacts, which in turn can lead to greater activation and stronger community engagement.

The people who live within the Town of Walkerville are passionate, socially active and care deeply about the Town's past, present and future.

Council recognises the importance of local groups and services and the invaluable contribution made by individuals and volunteers to a lively, local culture. They are our 'local heroes'.

We recognise the importance of diversity and culture in all aspects of urban life. Ultimately, it is the Town's built and natural environment, and sense of community that encourages people to live, work, study, visit and do business here.

Creating a dynamic local culture is about celebrating, supporting and implementing events, projects and programs that foster creative expression. New public art, festivals, markets and celebrations will combine to create a suite of actions and objectives that reflect the shared values, diverse voices and the spirit of our community.

Objective 1

Encourage active community involvement in events, activities and places.

Related objectives

Diverse culture / Linear Park / Active centre / Connections

Desired outcomes

- A coordinated calendar of marketing, events and activities that celebrates the diverse range of community groups and cultures.
- Funding models that provide support to community groups; sponsorship and marketing opportunities for events and activities.
- Community groups, including schools and churches, actively involved in collaborative partnerships with Council.
- Specific schools and youth consultation programs that inform the development of Council projects and policies.
- Active community participation in community events and consultation programs.

“A sense of place and wellbeing for all residents achieved through diversity of culture, quality of interactions and strong community spirit.”



a lively local culture

Objective 2

Promote and support diverse cultural values, heritage and identity.

Related objectives

Community involvement /
Active centre / Sensitive
development / Connections

Desired outcomes

- A coordinated calendar of marketing, events and activities that celebrates the cultural diversity, heritage and identity of the Town.
- Town of Walkerville actively collaborates with other Local Government, Metropolitan and Statewide groups that deliver cultural events, community engagement and policies.
- Permanent and temporary public art works that enliven, support and reflect diversity.
- Council communications that are accessible and 'speak' to a wide audience.
- The Town's heritage is recognised, recorded, enhanced and protected.



economically successful community

An economically successful community is one that offers a variety of experiences. It allows business entrepreneurs to flourish and promotes opportunities to meander, shop, eat, drink, play and work.

An economically successful community encourages families to live in a safe environment where a vast majority of services and activities are within walkable distance. It provides for usable open space where recreation is encouraged. It fosters and builds on learning and education. It provides hope, confidence and courage. It values its community and delivers supporting infrastructure.

The Town of Walkerville has not followed the model of relying on festivals and events to drive investment in its physical and non-physical infrastructure. Instead, it has responded to the community's desire to have a Township that is centred on a connection to lifestyle and cultural identity.


Council is working with the business sector to transform the local economy into a distinctive destination within South Australia. It is also focused on creating a strong community culture that has at its heart a diverse range of facilities, services, activities and experiences.

The Town of Walkerville's size and population does not prevent it from setting the level and degree of innovation needed to transform it into a thriving business centre providing employment, skills development, economic growth and investment into public infrastructure.

The Town of Walkerville will have at its core a range of business and retail activity represented by a variety of cafes, restaurants, cellar doors, variety of food markets and local and regional artisan gourmet foods. Residents and visitors will enjoy a selection and variety of food products from across the State. They will have experiences that are comparable to other destinations in the State, as well as being unique to our Town. This will drive economic development and in turn improve living standards.

We will work to generate, attract and maintain the creative talents, as well as develop more entrepreneurial activities and ideas, among the people in the region.

“A thriving and diverse economy driven by new ideas, innovation and strong local identity, supporting, and in turn, supported, by the local community.”

A woman with long dark hair and glasses, wearing a light grey sweater, is smiling and looking at a man. The man is bald, wearing glasses and a red polo shirt, and is also smiling back at her. They are standing in a grocery store aisle filled with fresh fruit. In the background, there are shelves with various packaged goods like bread and salt. The fruit display includes rows of plums, peaches, and bananas. Price tags are visible on the fruit display.

“I love the genuine, friendly greeting I receive when I head to the local shops.”

FRUIT & VEGETABLES
Plums
RED
\$10.99

FRUIT & VEGETABLES
Peaches
Yellow
\$7.99

SPECIAL
Kendy Fruit
5 - \$2.00
1 - 69¢

FRUIT & VEGETABLES
Bananas
Large / Small
\$5.99

FRUIT & VEGETABLES
Bananas
X Large
\$5.99

an economically successful community

Objective 1

Create an active,
well-connected
Town Centre.

Related objectives

Community involvement /
Diverse culture / Sensitive
development / Connections

Desired outcomes

- Council's Town Centre Mainstreet Committee meets regularly and successfully manages and promotes the Town Centre Precinct operations.
- Council policies and procedures support mixed-use, business and retail, public realm and car parking activation initiatives, creating a well-connected and active Town Centre.
- Free Wi-Fi hubs are prominent along Walkerville Terrace.
- The Town Centre Precinct is a renowned destination for locals and tourists.
- Funding models provide financial assistance supporting the activities of the Town Centre Precinct.

Objective 2

Identify and
develop mixed-use
opportunities along
Main North Road
& North East Road.

Related objectives

Diverse cultures / Active Centre /
Sensitive development

Desired outcomes

- The City of Prospect and the Town of Walkerville work collaboratively to deliver complementary development and governance policies along the Main North Road and North East Road Precincts.
- Council policies and procedures support mixed-use, business and retail, public realm and car parking activation initiatives that create a well-connected and active Town.
- A Main North Road and North East Road Precinct master plan provides the guiding principles for its public realm, traffic and transport movement design and policies.

- Main North Road Precinct and North East Road Precinct are identified for inclusion by the Federal Government for the National Broadband Rollout Initiative.
- Funding models provide financial assistance supporting the initiatives for Main North Road and North East Road Precincts.



sensitive environments and development

Our Town's greatest environmental asset is its relationship to the Torrens River Linear Park, which forms the south-eastern boundary for the entire Council region.

Taking into account increasing population and the potential for greater density development south of Walkerville Terrace, balancing the relationship between the built form and Linear Park will be critical to ensuring the ongoing health of the river system, as well as the amenity and accessibility of Linear Park for recreation and events.

We believe that the enhancement of the amenity and function of other open spaces, including Walkerville Oval and Levi Park, as well as the smaller pocket parks will also improve the benefit of these open spaces for the community, providing a diverse range of opportunities for play, recreation and connection to the environment.

Improved community facilities will add to quality of life, enhancing existing community and civic facilities such as the Town Hall, Library and educational and recreational facilities.

Our streets will also be important, integrating capacity for vehicular, pedestrian and cycle traffic, storm water collection and bio-filtration, along with tree planting and habitat for wildlife.

The 'walkable' scale of the Town provides opportunity for the provision of a quality pedestrian and cycle networks, linked to accessible public transport services.

Further development of these networks, such as the potential for an O-Bahn stop at Walkerville and improvement to the Linear Park cycle link to the city of Adelaide, will improve the diversity of transport choice and reduce reliance on car use.

The important role of our Town's streets, parks and open spaces will be further amplified by the redevelopment of the former Department of Transport, Environment and Infrastructure (DTEI) building into a world-class 'art hotel', the redevelopment of the former Channel 7 site to high end residential development and the former DTEI North Car Park into a Woolworths shopping centre with specialty retail stores.

Objective 1

Create a safe, well-planned and biodiverse Linear Park that allows for recreation along the river.

Related objectives

Community involvement /
Diverse culture / Active centre /
Connections

Desired outcomes

- Council provides the infrastructure to facilitate a greater usage of the Linear Park by the community.
- Council's policies and procedures support the activation and environmental health of Linear Park.
- The Town of Walkerville actively collaborates with adjacent Councils and other authorities delivering complementary development and governance policies.
- Town of Walkerville collaborates with volunteer groups improving the Linear Park.

“My favourite part of the day is walking my dog along Linear Park in the morning, where I can escape from the world and listen to the sounds of the river.”



Objective 2

Promote development in balance with the natural environment.

Related objectives

Diverse cultures / Active Centre / Mixed-use development

Desired outcomes

- Town of Walkerville's development plan, policies and procedures deliver a wide choice of living and work places that are in balance with the needs of the environment.
- Innovative building types and methods exist within the Town.
- Council collaborates with the Eastern Health Authority and East Waste Member Councils to meet service expectations for health, waste and resource management.
- Council provides the infrastructure by way of roads, footpaths, stormwater and services that support development.
- Council actively works with commercial developers to incorporate community benefits into projects.

Objective 3

Create accessible, useable and connected open spaces and streets.

Related objectives

Community involvement / Diverse cultures / Active centre / Linear Park

Desired outcomes

- Town of Walkerville's development plan, policies and procedures deliver open spaces and streets that are well used by the community.
- Town of Walkerville provides the facilities and infrastructure that support activation of open spaces and streets.
- The community actively uses open spaces, streets and facilities.
- Town of Walkerville collaborates with adjacent Councils and other authorities to meet service expectations for open space and street maintenance and management.



“Natural places, living places and work places developed in harmony to meet the needs of the community.”



get involved

Ongoing community participation and leadership in the community will be pivotal to the successful implementation of this plan.

There are many ways people can get involved in their Town.

As a starting point, we have listed a number of groups, under each of the main themes of the strategic plan.

If you would like to get involved or find out more, please call them.

As part of the implementation of the objectives in the strategic plan, Council will also be forming community reference groups to provide more opportunities for community input to particular projects or initiatives being considered.

These reference groups and workshops will be advertised locally, and more information will be made available on the Council website, where you can also nominate to register your interest.

“If you are currently involved in a local community group or volunteer for a organisation that supports people living in Walkerville, I would like to take a moment to thank you for your contribution!”

– Mayor Heather Wright

A lively, local culture

Walkerville Historical Society
Neighbourhood Watch
Meals on Wheels
Friends of the Walkerville Library
St John Ambulance
Walkerville Art Group
Walkerville Residential Care
African Communities Council
Australian Refugee Association
Cameroon Association of Australia
Walkerville Contract Bridge Club

Schools

Walkerville Primary School
Vale Park Primary School
St Monica's Parish School
St Andrew's School
Wilderness Girls' School

Churches

Walkerville Uniting Church
St Monica's Catholic Church
St Andrew's Anglican Church
City Edge Assembly of God
Baha'i Faith Walkerville

An economically successful community

Walkerville Association of Traders
Walkerville RSL & Community Centre
Walkerville Bowling Club & Community Centre
Walkerville Sports Club
Probus Club of Walkerville (Men)
Probus Club of Walkerville (Women)
YMCA – Inner North East Adelaide

Sensitive environments and development

Walkerville Rotary Club
Vale Park 'Our Patch'
Wesleyan Cemetery Committee
Trees for Life
Walkerville Sporting Club
Walkerville Softball Club
Walkerville Lawn Tennis Club
First Gilberton Scout Group
Walkerville All Car Club
Walkerville Cricket Club
Walkerville Football Club
Walkerville Junior Football Club





the plan in context

The Town of Walkerville is part of a broader community of State and national Government, hence our plan exists within a State and national context.

Living in the Town of Walkerville shares connections with *South Australia's strategic plan* and the Australian Government's *National urban policy*.

South Australia's strategic plan is a roadmap to the future. It reflects the aspirations of South Australians for a society where health, equality, safety, enterprise and creativity underpin a quality of life that is the envy of the world.

The *National urban policy* presents the Australian Government's agenda on the future of our cities. It is a national framework intended to guide long-term policy development and public and private investment in cities through articulating a set of goals, objectives and principles.

The *National urban policy* is defined by three primary goals:

Productivity

To harness the productivity of Australia's people and industry, by better managing our use of labour, creativity and knowledge, land and infrastructure.

Sustainability

To advance the sustainability of Australia's natural and built environment, including through better resource and risk management.

Liveability

To enhance the liveability of our cities by promoting better urban design, planning and affordable access to recreational, cultural and community facilities.

At a local, State and Federal level, these plans are underpinned by the shared aspiration to build prosperity and wellbeing and meet the challenges and opportunities of current and future generations. The connections between the three plans are reflected on the opposite page.



	<i>Living in the Town of Walkerville</i>	<i>South Australia's strategic plan</i>	<i>Australian Government's National urban policy</i>
A lively local culture	Objective 1 Encourage active community involvement in events, activities and places.	Target 3: Cultural vibrancy – arts events Target 24: Volunteering Target 13: Work life balance Target 23: Social participation	Objective 11: Support community wellbeing
	Objective 2 Promote and support diverse cultural values, heritage and identity.	Target 5: Multiculturalism Target 27: Understanding of Aboriginal culture	Objective 11: Support community wellbeing
An economically successful community	Objective 1 Create an active, well-connected Town Centre.	Target 1: Urban spaces Target 4: Tourism industry Target 56: Strategic infrastructure	Objective 1: Improve labour and capital productivity Objective 11: Support community wellbeing Objective 12: Improve the planning and management of our cities
	Objective 2 Identify and develop mixed-use opportunities along Main North Road and North East Road.	Target 39: Competitive business climate Target 47: Jobs Target 56: Strategic infrastructure	Objective 1: Improve labour and capital productivity Objective 11: Support community wellbeing Objective 12: Improve the planning and management of our cities
Sensitive environments and development	Objective 1 Create a safe, well-planned and biodiverse Linear Park that allows for recreation along the river.	Target 83: Sport & recreation Target 72: Nature conservation Target 78: Healthy South Australians	Objective 2: Integrate land use infrastructure Objective 4: Protect and sustain our natural and built environments Objective 6: Manage our resources sustainably
	Objective 2 Promote development in balance with the natural environment.	Target 1: Urban spaces Target 63: Use of public transport	Objective 3: Improve the efficiency of urban infrastructure Objective 8: Facilitate the supply of appropriate mixed housing Objective 9: Support affordable living choices Objective 10: Improve accessibility and reduce dependence on private vehicles Objective 12: Improve the planning and management of our cities
	Objective 3 Create accessible, useable and connected open spaces and streets.	Target 1: Urban spaces	Objective 2: Integrate land use infrastructure Objective 3: Improve the efficiency of urban infrastructure Objective 4: Protect and sustain our natural and built environments Objective 6: Manage our resources sustainably
		Download the <i>SA strategic plan</i> www.saplan.org.au	Download the <i>National urban policy</i> www.infrastructure.gov.au



WALKERVILLE
HALL

the plan in action

Our community wants to know that its local government can provide goods and services efficiently and that the overall performance of Council will continue to improve.



Our community wants decisions based on sound reasoning and driven by considerations of demand – thus giving confidence in the elected body.

We can improve the credibility and integrity of this Council by enforcing stringent forms of performance monitoring that have the community at the forefront of decision making. In addition we will remain a holistic service provider, providing a better range and quality of local services and facilities, within resource restraints.

Partnering and sharing our resources across boundaries with our surrounding Councils is one of the most cost effective ways we can achieve more with less. The Town of Walkerville has actively pursued engagement across a range of services with its surrounding Councils through the Eastern Region Alliance (an alliance made up of the seven eastern and north-eastern councils).

This alliance has brought many significant benefits to our community.

Living in the Town of Walkerville is Council's principal strategic planning document, guiding Council's decision making and direction over the next four years. It reflects the outcomes needed to maximize the social, cultural and economic opportunities now and into the future.

Closely aligned with *A connected community: The Town of Walkerville urban master plan*, the strategic plan sets measurable goals and outcomes to achieve the 2040+ vision for Walkerville.

The plan also informs the structure for Council's annual business plans, which defines specific projects, actions and resources.

Living in the Town of Walkerville, will be reviewed annually as part of our annual reporting requirements in order to track its progress. It will be revisited every four years to ensure that our planning strategy remains adaptable and responsive to emerging needs and initiatives.

Guided by the plan we are focused on achieving three goals:

- a lively, local culture
- an economically successful community
- sensitive environments and development.

Each goal will be supported by a theme plan, which sets out in detail a series of strategies, activities or projects. In essence, theme plans are the implementation plans that Council will deliver ensuring an appropriate service delivery mix. They are the rolling four year translation of *Living in the Town of Walkerville*, and act as a key reference document for staff, management and elected members.

Kiki Magro
Chief Executive Officer



stay in touch

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