

The seven key pillars  
**5. Heritage**



Objective

- Protect and maintain the unique history of the township and its buildings

Desired outcome

- Heritage and culture are made available through signage and public art that create a distinctive and unique sense of place
- We celebrate the diverse heritage of our community
- We promote and encourage the conservation of our heritage buildings and places
- Heritage Conservation Funding Grants are made available
- We recognise our heritage through our Heritage Plaques Scheme
- We digitise existing records of heritage assets to celebrate the town's rich built character and provide walking trail landmarks.



The seven key pillars  
**6. Economy**



Objective

- Create the means to enable economic diversity and encourage business opportunities

Desired outcome

- Support and encourage business growth
- Collaborate with like-minded Councils and organisations to promote the eastern region economy
- Respond and adapt to business needs
- Reduce the cost of compliance as much as possible
- Explore joint ventures with private owners to mitigate development risk as a means of allowing projects to proceed, which otherwise may not
- Provide business grants
- Host an annual business day in collaboration with key stakeholders
- Encourage businesses to better utilise the public realm
- Digital-based business attraction and retention scheme is developed and implemented.

“Encourage businesses to better utilise the public realm”



The seven key pillars  
**7. Leadership**



Objective

- A responsible and influential local government organisation

Desired outcome

- Seek out shared-services opportunities
- Promote accountable and transparent management of Council's finances and governance
- Flexible and adaptable in our decision making
- Support and advocate on behalf of community groups
- Maintain and regularly review an equitable property rating framework
- Maintain and regularly review equitable fees and charges of Council services
- Represent and promote the needs, interests and aspirations of the community
- Position the Town of Walkerville as a centre for excellence in local government
- Develop strategies to encourage the community to participate in consultation activities
- Develop ecologically sustainable initiatives that contribute to better use and management of waste, energy and water
- Develop adaptation strategies to effectively respond to the impact of climate change.

This is a summary of the 2020-2024 Living in the Town of Walkerville: a strategic community plan. The full version of the plan is available on Council's website.



# The plan detail

The 2020–2024 strategic plan sets out the direction and aspirations of Council. Driving strong policy, creating sustainability, securing the wellbeing for all and delivering outcomes in the Town of Walkerville are key tactics which formulate the overarching strategy. This plan provides a framework for decisions about infrastructure investment, assets, community and corporate services. Future projects and budgets will be assessed on their capacity to deliver the objectives in the plan, as well as for how they align to the desired outcomes of the seven key pillars.

## The seven key pillars 1. Places and spaces

**Objective**

Create useable open space facilities that meet community needs and promote physical activity

**Desired outcome**

- Public space amenities are improved, providing a variety of active and passive public infrastructure
- Areas of planted visual amenity are developed to compliment the village appeal
- Use of public space is encouraged for cultural activities to stimulate social cohesion

- People-oriented activities at key town precincts are promoted and encouraged
- Public Art Strategy is developed and implemented
- Signage and wayfinding to amenities and places of interest across the town are expanded.



## The seven key pillars 2. Safety



**Objective**

Support the provision of a safe and supportive social environment that contributes to people and families feeling safe

**Desired outcome**

- Lighting is improved throughout the township
- Outdoor activity is encouraged and provided for

- Programs that target socially isolated or vulnerable groups are introduced
- Activities for teenagers and support for vulnerable groups are provided
- Collaboration with key stakeholders to identify and respond to crime, fear of crime and anti-social behaviour.



“Outdoor activity is encouraged and provided for”

## The seven key pillars 3. Mobility and movement

**Objective**

Provide easy traffic and pedestrian movement throughout the town

**Desired outcome**

- Traffic flow and road user behaviour are improved through targeted education programs and activities in partnership and collaboration with key stakeholders
- Road and footpath conditions are improved through safety audits, design, construction and management of local roads and footpaths

- Advocate to the State Government to improve the wider transport network
- Traffic flow and road user behaviour is improved through enforcement of legislation and Council Policy
- Pedestrian-friendly areas are designed and developed
- Safe and interconnected networks of cycle/ walking paths to key everyday destinations such as schools, shops, sports and recreational areas are developed.



## The seven key pillars 4. Assets



**Objective**

Continue to provide for and maintain a good standard of assets and public infrastructure

**Desired outcome**

- Physical and social infrastructure that match community demographics are promoted
- Council owned infrastructure is managed and maintained in a sustainable manner and to a quality the community can afford
- Asset management plans are reviewed annually

- Long term financial plans accurately represent the true cost of maintaining Council owned infrastructure
- Natural landscape environments are managed
- Council's infrastructure services are provided in an economically optimal manner
- Council's infrastructure is maintained at an appropriate level that meets community needs
- New assets are assessed against whole of life cycle costs and the ability to fund new services.

“infrastructure is managed and maintained in a sustainable manner”