

Development Information Sheet 15

Signage

What is a sign?

A sign means every painted sign, mural or other sign, signboard, visual display screen, visual image, visual display or projection device, other advertising device, lamp, globe, floodlight, banner, bunting and streamer, including any background as well as any lettering and any advertising structure. A sign includes an 'advertisement'.

Do signs need Development Approval?

Yes - Signs do require Development Approval.

There are some exemptions for real estate, event and small residential signs. These are outlined below.

When don't signs need Development Approval?

Development Approval is not required for the following:

- Temporary Signs
Temporary signs announcing a local event of a religious, educational, cultural, political, social or recreational character, must meet the following conditions:
 - The sign is displayed for a period not exceeding one month prior to the event and for one week after the conclusion of the event.
 - The total advertisement area of all signs of this kind on one building or site is not more than 2m².
 - The sign does not move.
 - The sign does not flash.
 - The sign does not reflect light.
 - The sign is not internally illuminated.
- Real Estate Signs
The sign must be situated on the land that is for sale or for lease and must meet the following conditions:
 - The sign is no more than 4m² in area.
 - The sign is removed within two (2) weeks after the completion of the sale or the entering into of the lease.
 - The sign does not move.
 - The sign does not flash.
 - The sign does not reflect light.
 - The sign is not internally illuminated.
- Election Signage

Do I need Development Approval for a sign in the Residential Zone or Residential Character Zone?

Yes - Other than a small sign of 0.2 square metres provided that there are no more than two (2) such signs displayed in relation to the same building.

Advertising displays greater in area than two (2) square metres may be non-complying.

Do I need Development Approval to replace an existing sign?

No - Provided that the sign is to be the same size and shape and is same location.

Can I have a sandwich board/A-frame sign to advertise my business?

Yes - Sandwich boards (also known as A-frame, portable or movable signs) are controlled under Council's By-Law No. 4 – Moveable Signs.

You may view this Bylaw on Council's website <http://www.walkerville.sa.gov.au/bylaws>

What do I need to provide as part of a Development Application?

- Development Application Form *
- Powerline Declaration Form *
- Current Certificate of Title
- Payment of relevant fees
- A site plan showing the entire site including all existing structures and the location of the sign/s to a minimum scale of 1:100
- Elevation(s) showing the height of the sign and/or the location of the sign on the associated building to a minimum scale of 1:100
- Structural details including fixing methods (if attached to building) or footing details (if freestanding)
- Design details including colour and method of illumination (if any).
- If LED – rate of change of messages displayed as well as transitions and colours

Development Information Guides are intended to help applicants to submit applications which are complete, well prepared, and can be processed efficiently. The information provided is intended as a general guide only and applicants are encouraged to refer to the Town of Walkerville Development Plan and to seek professional advice if necessary. This information is subject to frequent updates. This version last updated in January 2018.

Access the Development Plan and current versions of information guides at <http://www.walkerville.sa.gov.au/>

Should you have any further enquiries or wish to discuss this process, please do not hesitate to contact the Planning and Environment team via:

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